

Social Media Management Packages

South Africa | 2022





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01

The Small Package

R1500 per month

Deliverables

- 1 Platform [Instagram or Facebook]
- 1 Post a week

Once Off Services

- Profile Optimisation
- Hashtag Research [Instagram Only]

Profile Optimisation

On Instagram:

- Username
- Profile Photo
- Instagram Bio
- Website Link [Setting up Linktree to allow the use of multiple links]

On Facebook:

- Username/Search Name
- Profile Photo
- Cover Picture
- About Tab

Client Requirements

- Must add me as a Admin on the Facebook page
- Instagram Logins

**1 Year Contract Required*





02

The Medium Package

R2500 per month

Deliverables

- Facebook & Instagram
- 2 Post a week

Once Off Services

- Profile Optimisation
- Hashtag Research [Instagram Only]

Profile Optimisation

On Instagram:

- Username
- Profile Photo
- Instagram Bio
- Website Link [Setting up Linktree to allow the use of multiple links]

On Facebook:

- Username/Search Name
- Profile Photo
- Cover Picture
- About Tab

Client Requirements

- Must add me as a Admin on the Facebook page
- Instagram Logins

**1 Year Contract Required*





03

The Large Package

R3500 per month

Deliverables

- Facebook & Instagram
- 3 Post a week
- Comment replies

Once Off Services

- Profile Optimisation
- Hashtag Research [Instagram Only]

Profile Optimisation

On Instagram:

- Username
- Profile Photo
- Instagram Bio
- Website Link [Setting up Linktree to allow the use of multiple links]

On Facebook:

- Username/Search Name
- Profile Photo
- Cover Picture
- About Tab

Client Requirements

- Must add me as a Admin on the Facebook page
- Instagram Logins

**1 Year Contract Required*





04

The All In Package

R5500 per month

Deliverables

- Facebook & Instagram
- 3 Post a week
- Comment replies
- Monthly Social Media Reports

Once Off Services

- Profile Optimisation
- Hashtag Research [Instagram Only]

Profile Optimisation

On Instagram:

- Username
- Profile Photo
- Instagram Bio
- Website Link [Setting up Linktree to allow the use of multiple links]

On Facebook:

- Username/Search Name
- Profile Photo
- Cover Picture
- About Tab

Monthly Social Media Reports

- A complete analysis of the posts that went out.
- What worked, what didn't and what new things we will try in the next month
- Overall Stats for the month Including Page Likes [Facebook],
- Page Follows [Instagram] & overall reach on both platforms

Client Requirements

- Must add me as a Admin on the Facebook page
- Instagram Logins

**1 Year Contract Required*





The Local Business Package

R900 per month

**6 month contract required*

Deliverables

- 12 Graphics a month
- Caption Included
- Hashtags Included
- 1 Content Review

Excluded:

- Posting
- Multiple Reviews

Client Requirements

- Any important dates, sales or posts are required by the 15th of the month before
- 3 Month Contract
- Trello Account (free to create)

This package is contented creation at it's finest. Many small businesses find themselves unable to afford the rates of a professional Social Media Manager and that is where this package bridges the gap.

It gives you access to some of the key elements of a Social Media Manager at a price you can afford to pay.





Pinterest Management

R4000 per month

**6 month contract required*

Deliverables

- 15 - 20 Pins per day
- Keyword rich captions for each pin
- Pin Design
- Content Repurposing

Once Off Services:

- Pinterest Audit
- Pinterest Clean Up
- Board Set Ups

Client Requirements

- Tailwind Pro Subscription
- Lastpass to share logins
- Content for repurposing

Pinterest is a Social Media used to drive people to a blog post or a long form piece of content.

Each month you direct me to the content you want repurposed, if you are making new content tell me when to expect it and from there I will make your Pinterest come to life and draw new views to your website and to your blog posts.

This Management package requires a minimum contract of 3 months.





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Please note that I can create a custom package for you based off of your needs as a business. If you would like to discuss this we can set up a meeting!



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